

City of Scottville
Michigan

Scottville Main Street Program

Official Minutes of the November 14, 2007 meeting.

The meeting was called to order by Chairperson Jeff Reau at 7:36 a.m. at West Shore Bank.

Roll Call was taken with the following members present:

Chairperson	Jeff Reau
	Rob Alway
	Leon Begue
	Diana Cox
	Amy Hansen
	Dan Reinoehl
	Katie Stewart
Absent	Dennis Dodson
	Jim Nichols
	Sherry Wyman

Also present was Debbie Howe.

Approval of the Closed Session Minutes

Motion, by Cox and seconded by Alway to approve the Closed Session Minutes. Motion carried unanimously.

Public Comments

Chairperson Reau stated he had asked Debbie Howe to be the recording clerk for the Main Street Program meetings.

Communications

Chairperson Reau stated his goal is to use the City of Scottville and the Scottville DDA Master Plans to develop a vision and mission statement for the Main Street Program Board.

Committee Reports

Design

Begue stated no meeting date or time had been established for the next meeting date. Begue stated at the last meeting discussion was held regarding the lighting in the downtown area.

Economic Restructuring

Chairperson Reau stated their next meeting would be held on November 27 at 3:30 p.m. He stated after talking with Becca Martin, Executive Director of the Chamber, there may be some things the Board can do as an economic restructuring committee in terms of “branding” activities versus vision and mission statement activity in the near future. Chairperson Reau stated by 2008 or 2009 events like the Community Auction, Summerfest and the Harvest Festival could be the responsibility of the Main Street Program. Reinoehl stated the promotion committee will be prepared by those dates to take over the events, but would continue to work with the Chamber to make the events successful. Chairperson Reau stated the Chamber would like to get away from events and focus on economic development on a regional level. Cox stated in the future she would like to have Ms. Martin address the whole board of the Main Street Program instead of a select few members.

Organizational Committee

Always stated the committee would be holding their next meeting at 7:30 a.m. at his house. He stated the website subcommittee would like to make the Main Street’s website be a sub domain of the City of Scottville’s website.

Always stated the Organizational Committee would create a sub committee that would be in charge of the ‘Celebrating Scottville’ publication.

Promotion

Reinoehl stated the committee would be holding their next meeting December 14 at 8:00 a.m. at West Shore Bank. The committee members talked about having some kind of promotion before Christmas, but due to the lack of time, they decided not to pursue the idea.

Old Business

Chairperson Reau recommended Begue serve as chairperson and Stewart serve as treasurer of the Main Street Program Board. Discussion was held about any conflicts that could arise with the mayor serving as chairperson.

Alway suggested Reinoehl serve as chairperson, but because of his position on S.A.B.A., Reinoehl had concerns. Discussion was held how S.A.B.A. and the Main Street Program could work together.

Motion, by Alway and seconded by Cox to nominate Begue as Vice-Chairperson. Motion carried.

Motion, by Alway and seconded by Reinoehl to nominate Stewart as treasurer. Motion carried.

New Business

Chairperson Reau stated he would like the Board to form two groups and discuss the topics: self examination process and vision and mission statements. He would like to have the self examination process group create a proposal of how the Board is going to measure themselves on a quarterly basis and he would like the second group to present a vision and mission statement to the Board in January. The Board split into two groups as follows:

Self Examination Process Group – Cox, Reinoehl, Hansen, Dodson, Wyman
Point Person - Wyman

Vision and Mission Statements – Alway, Stewart, Begue, Reau, Nichols
Point Person – Alway

Additional Business

Discussion was held about how and when to notify the public regarding committee meetings.

A lengthy discussion was held regarding the S.A.B.A. and the consensus of the Main Street Board was they would like to have S.A.B.A. continue, but have more of an informal atmosphere, such as a breakfast before hours meeting. They would also like to have a short program included with each meeting.

Hansen stated Brittany Hoszkiw is out of the hospital and is planning on starting her job in December. The Board discussed having a welcome reception for her next month.

Alway asked to have an updated list of the volunteers who serve on the Design, Economic Restructuring, Organization and Promotion committees.

Discussion was held regarding the Board keeping a list of donors who have or will be contributing to the Main Street Program.

Reinoehl asked about the status of the City of Scottville's 'Cool City' award.

Hansen stated due to restructuring at the State of Michigan level, it had been put on hold. She stated she has the name of someone who she could contact and get more information.

Adjourn

It was moved by Hansen and seconded by Alway to adjourn. So carried at 8:46 a.m.

Respectively submitted,

Deborah A. Howe, Recording Secretary